

POLICY FOR SUSTAINABLE & EFFECTIVE HEALTHCARE

29-30 September 2011
BMA House, London

GLOBAL
HEALTH2011
POLICY FOR SUSTAINABLE
& EFFECTIVE HEALTHCARE



REGISTRATION BROCHURE

globalhealth.bmj.com

Presented by

NICE International



BMJ Group

Policy for Sustainable and Effective Healthcare **29-30 September 2011, BMA House, London, UK**

You are invited to register for this exclusive event which promotes cost effective, evidence-informed healthcare policy making in low and middle-income countries, as a means of improving global health outcomes.

The event brings together funders, donor organisations, policy makers and government leaders from developed and developing countries around the world to support healthcare leaders and decision makers operating in resource-constrained settings. This inaugural event is a collaboration between BMJ Group and NICE International.

Why attend?

- Network, share your experiences, forge links and initiate projects to improve the efficiency, equity and quality of healthcare through better decisions
- Gain a better understanding of current trends and of how decision making can be strengthened locally using international knowledge and expertise
- Meet and connect funding and donor organisations from affluent countries with policy makers and government figures across both rich and poorer countries

Find out more and register today at www.globalhealth.bmj.com

We look forward to welcoming you to the Global Health 2011-06-17



Dr Fiona Godlee
Editor-in-Chief
BMJ



Prof David Haslam
President,
BMA, former President,
RCGP and National
Clinical Adviser, Care
Quality Commission, UK

GENERAL INFORMATION AND KEYNOTE SPEAKERS

General Information

BMA House

Home of the British Medical Association since 1925, BMA House is a grade II listed building designed by Sir Edwin Lutyens and was once home to Charles Dickens. Situated between Kings Cross St Pancras, Euston and Russell Square stations with excellent road links, accessibility to Heathrow via Paddington and with Europe via Eurostar.

Venue

Global Health 2011 will take place at BMA House located at Tavistock Square, London, WC1H 9JR, United Kingdom

Directions

By Air

There are good public transport connections to London Heathrow, Gatwick and Stansted airports

By train

Euston and Kings Cross St Pancras – less than 10 minutes walk

By tube

Euston – Northern and Victoria lines
Kings Cross St Pancras – Northern, Victoria, Piccadilly, Circle and Hammersmith and City and Metropolitan lines
Russell Square – Piccadilly line
Euston Square – Circle and Hammersmith and City and Metropolitan lines

By car

Visit www.ncp.co.uk for a list of NCP car parks near BMA House

Keynote Speakers

Prof. Recep Akdağ,

Minister of Health, Turkey

**Universal health coverage in Turkey:
the challenges and opportunities**

Dr Cristian Baeza,

Director, Health, Nutrition and Population, World Bank, USA

**How the World Bank is building capacity for local decision
making in low and middle income countries**

Ferinando Regalia,

Social Protection and Health Division Chief,
Inter-American Development Bank, USA

TBC

Mr David Brennan,

CEO, AstraZeneca, President, International Federation of
Pharmaceutical Manufacturers International (IFPMA), UK

**The role of the pharmaceutical industry in improving
Global Health**

Madam Nguyen Thi Kim Tien,

Vice Minister of Health, Vietnam

Using research to improve policy: lessons from Vietnam

Dr Suwit Wibulpolprasert,

Senior Advisor on Disease Control, Ministry of Health, Thailand

Expanding access to healthcare in Thailand



PROGRAMME

Thursday 29 September 2011

08.00	Registration	
09.15	<p>Welcome and introduction by the chairs Dr. Fiona Godlee, Editor in Chief, BMJ Prof. David Haslam, President, BMA, former President, RCGP and National Clinical Adviser, Care Quality Commission, UK</p>	
09.30	<p>Keynote 1: Universal health coverage in Turkey: the challenges and opportunities Prof. Recep Akdağ, Minister of Health, Turkey</p>	
10.15	Refreshments	
	OPTION A	OPTION B
10.35	<p>Healthcare reforms in Vietnam Prof. Jeremy Farrar, Director, Oxford University Clinical Research Unit (Vietnam), UK Dr. Pham Viet Thanh, Director, Department of Health, Ho Chi, Minh City, Vietnam</p>	<p>Tackling chronic and infectious diseases through local institutions Dr. David Heymann, Chairman, Health Protection Agency, UK; Professor, London School of Hygiene & Tropical Medicine, UK; Prof. Shah Ebrahim, Professor, London School of Hygiene & Tropical Medicine, UK; Director, South Asia Centre for Chronic Disease, New Delhi, India</p>
11.20	<p>International collaboration for drug and device regulation Prof. Lloyd Sansom, Chair, Pharmaceuticals Benefits Advisory Committee (PBAC), Australia Dr. Sripen Tantivess, Senior Researcher, Health Intervention & Technology Assessment Program (HITAP)</p>	<p>Capacity building through global learning partnerships Lord Nigel Crisp, Member of the House of Lords, UK Prof. Parveen Kumar, President, Royal Society of Medicine, UK Mr Ian Wiley, Chief Executive, Royal College of Obstetrics & Gynaecologists, UK</p>
12.15	<p>Keynote II: How the World Bank is building capacity for local decision making in low and middle income countries Dr. Cristian Baeza, Director, Health, Nutrition and Population, World Bank, USA</p>	
13.00	Lunch	
14.00	<p>The biggest healthcare reform ever: insuring 800 million people in rural China Dr. Tsung Mei Cheng, Executive Editor, International Forum, Princeton University, USA Dr. Dezhi Yu, Director General, Centre for Project Supervision and management, Ministry of Health, China Prof. Kun Zhao, Researcher, China National Health Development Research Center, Ministry of Health, China</p>	<p>Setting national healthcare priorities in Asia: experiences from Korea, Malaysia, Japan and Thailand Dr. Michael Borowitz, Senior Health Economist, Organization of Economic Cooperation and Development (OECD) Dr. DS Heo, CEO and Chairman, National Evidence-based Healthcare Collaborating Agency, Korea Dr. Asrul Akmal Shafie, Senior Lecturer, University of Tokoyo, Japan Dr. Ataru Igarashi, Assistant Professor, The University of Tokoyo, Japan Dr. Sripen Tantivess, Senior Researcher, Health Intervention & Technology Assessment Program (HITAP)</p>
15.00	Refreshments	
15.20	<p>Pharmaceutical industry initiatives to improve quality and access in Africa Dr. Richard Barker, Independent Consultant and Former Director General, The Association of the British Pharmaceutical Industry (ABPI), UK</p>	<p>NICE International working with policy makers around the world Dr. Francoise Cluzeau, Senior Adviser, NICE International, UK Prof. Tim Kendall, Director, National Collaborating Centre for Mental Health, UK Prof. Tom Treasure, Professor, Clinical Operational Research Unit, University College London, UK Prof. Klim McPherson, Fellow, New College, University of Oxford, UK</p>
16.15	<p>Keynote III Ferinando Regalia, Social Protection and Health Division Chief, Inter-American Development Bank, USA</p>	
17.00	Close of day 1	

Global Health Policy 2011 will cover a wide range of themes of relevance to those making resource allocation decisions in healthcare systems.

Friday 30 September 2011

08.00	Registration	
09.15	Welcome and introduction by the chair Sir Andrew Dillon, Chief Executive, NICE	
09.30	Keynote IV: Using research to improve policy: lessons from Vietnam Madam Nguyen Thi Kim Tien, Vice Minister of Health, Vietnam	
10.15	Refreshments	
	OPTION A	OPTION B
10.35	<p>National health insurance schemes in Thailand and Ghana Dr. Patricio Marquez, Lead Health Specialist, Europe and Central Asia, World Bank Mrs Martha Gyansa-Lutterodt, Ministry of Health, Ghana Dr. Yot Teerawattananon, Leader of Health Intervention & Technology Assessment Program (HITAP), Senior Researcher of International Health Policy Program (IHPP), Ministry of Public Health, Thailand Mr Sylvester Mensah, Chief Executive, National Health Insurance Scheme, Ghana</p>	<p>Inter-American Development Bank: Building healthcare systems in Latin American countries Ursula Giedion, IDB Consultant; Co-Director, Regional Project on Health Benefits Plan, Interamerican Development Bank, Colombia Ignez Tristao, Social Protection Specialist, Inter-American Development Bank, USA</p>
11.20	<p>Ethics and economics in health policy Prof. Tony Culyer, Professor, University of York, UK; University of Toronto, Canada</p>	<p>The role of NICE-type institutions in global health strengthening efforts Dr. Amanda Glassman, Director, Global Health Policy Program, Centre for Global Development, USA Dr. Kalipso Chalkidou, Director, NICE International, UK Dr Neil Squires, Head of Profession, Health at DFID</p>
12.15	Keynote V: The role of the pharmaceutical industry in improving Global Health Mr. David Brennan, Chief Executive Officer, AstraZeneca & President of International Federation of Pharmaceutical Manufacturers and Associations (IFPMA), UK	
13.00	Lunch	
14.00	<p>Healthcare reforms in India: the national rural health mission Dr. Rob Hecht, Managing Director, Results for Development Dr. T Sundararaman, Executive Director of National Health System Resource Centre, Government of India, New Delhi, India</p>	<p>WHO initiatives in changing evidence into policy Dr. Tikki Elki Pangestu, Director, Research Policy and Cooperation, WHO Dr Suzanne Hill, Scientist - Medicines, Assess and Rational Use, WHO Prof. Andy Haines, Professor, London School of Hygiene & Tropical Medicine, UK</p>
15.00	Refreshments	
15.20	<p>The burden of chronic disease: global research and policy initiatives Dr. Richard Smith, Director, United Health Chronic Disease Initiative, UK Dr. Gerry Bloom, Research Fellow, Institute for Development Studies, UK</p>	<p>Building global health technology networks: HTAi initiatives Dr. Laura Sampietro-Colom, President, Health Technology Assessment International (HTAi) Dr. Rabia Kahveci, President of Turkish Evidence Based Medicine Association, Turkey Eva Turk, Senior Researcher. Institute of Public Health of the Republic of Slovenia</p>
16.15	Keynote VI: Expanding access to healthcare in Thailand Dr. Suwit Wibulprasert, Senior Advisor on Disease Control, Ministry of Health, Thailand	
17.00	Close of day 2	



Delivering the highest standard of medical information and resources to improve outcomes for patients and the provision of healthcare worldwide



BMJ Group is a wholly owned subsidiary of the British Medical Association. Established in 1840 with the publication of the first edition of the BMJ (British Medical Journal), it is now a fully commercial organisation with over 380 staff based in locations around the world.

Our mission is to lead the debate on health care and to deliver innovative, useful evidence based knowledge, best practice and learning to doctors, researchers and patients when and where they need it.

For more information about these and other services visit group.bmj.com

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DELEGATE REGISTRATION FORM

Please complete one form per delegate.

Section 1 – Personal details

Title (Mr/Mrs/Dr/Prof)	Surname	First Name
Job title	Organisation	
Address		
Telephone (include country code)	e-mail	
Town/City	County/State	Country
Post Code/Zip Code	Special requirements (Diet/mobility etc)	

Section 2 – Registration details

Registration type (Please tick)	Fee
<input type="checkbox"/> Private sector Examples include manufacturers, pharmaceutical/bio tech companies, consultancies, IT companies, communications companies	£1,139 (£950 + 20% VAT)
<input type="checkbox"/> Public sector in a developed country Examples include patient organisations, NGO's, charities, government agencies/departments, healthcare professionals	£780 (£650 + 20% VAT)
<input type="checkbox"/> Public sector in a low and middle income country Please visit http://go.worldbank.org/WWL4MH3XZ0 to check if you are eligible for this rate	£420 (£350 + 20% VAT)

Section 3 – Payment

Total payment enclosed	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Switch	<input type="checkbox"/> Delta
Card Number	Expiry Date		Issue Number (Switch only)		
Name on Card	Signature		Card Security Code		
Cardholder's Address (if different from Section 1 above)					
<input type="checkbox"/> Cheque attached Cheques must be made payable to: BMJ Publishing Group Ltd. and drawn in Pounds Sterling or Euros. Please return the form with your payment to: BMJ Events, PO Box 295, London WC1H 9TE					

Choosing your sessions

Please register below for the sessions you wish to attend during the Forum, ensuring that you mark your choices clearly in the boxes provided.

Option A	Thursday 29th September	Option B
<input type="checkbox"/> 10:35 Healthcare reforms in Vietnam	<input type="checkbox"/> 10:35 Tackling chronic and infectious diseases through local institutions	
<input type="checkbox"/> 11:20 International collaboration for drug and device regulation	<input type="checkbox"/> 11:20 Capacity building through global learning partnerships	
<input type="checkbox"/> 14:00 The biggest healthcare reform ever: insuring 800 million people in rural China	<input type="checkbox"/> 14:00 Setting national healthcare priorities in Asia: experiences from Korea, Malaysia, Japan and Thailand (HITAP)	
<input type="checkbox"/> 15:20 Pharmaceutical industry initiatives to improve quality and access in Africa	<input type="checkbox"/> 15:20 NICE International working with policy makers around the world	
	Friday 30th September	
<input type="checkbox"/> 10:35 National health insurance schemes in Thailand and Ghana	<input type="checkbox"/> 10:35 Inter-American Development Bank: Building healthcare systems in Latin American countries	
<input type="checkbox"/> 11:20 Ethics and economics in health policy	<input type="checkbox"/> 11:20 The role of NICE-type institutions in global health strengthening efforts	
<input type="checkbox"/> 14:00 Healthcare reforms in India: the national rural health mission	<input type="checkbox"/> 14:00 WHO initiatives in changing evidence into policy	
<input type="checkbox"/> 15:20 The burden of chronic disease: global research and policy initiatives	<input type="checkbox"/> 15:20 Building global health technology networks: HTAi initiatives	

Please turn over to select whether you wish to receive further marketing communications

TERMS AND CONDITIONS OF REGISTRATION

We (the BMJ Group and NICE International based in the UK) would like to keep you up to date with news of our respective products and services that may be of interest to you. If you prefer not to receive these marketing communications*, please tick this box.

We would also like to pass your information to our parent organisation, the British Medical Association. If you do not want to receive marketing communications* from the BMA please tick this box.

We would like to share your details with any selected and relevant 3rd parties. If you disagree and in addition do not want to receive marketing communications* from these organisations, which include pharmaceutical companies, please tick this box.

*by email, SMS and post

All bookings are subject to the terms and conditions set out below. When booking online, we only take payment via credit or debit card.

Our registered address is BMA House, Tavistock Square, London, WC1H 9JR, UK. The person signing or submitting the registration form must be authorised to accept all conditions as set out herein on behalf of those named above.

1. Global Health 2011

1.1 When you book for Global Health 2011, your registration fee includes:

- Entrance to the conference and workshops
- Lunch and refreshments
- Conference materials

2. Placing an order and our acceptance

2.1 When you register for Global Health 2011, the language that we offer to you for the conclusion of this process will be English only.

2.2 You may correct any errors on this page and then following acceptance of these terms and conditions will be asked to submit card payment details. We will then process your payment via World Pay. We will send you email confirmation of receipt of your order and a copy of these terms and conditions. Submission of your booking is an offer which will be acknowledged in writing by the BMJ Publishing Group Ltd ("BMJ Group") who administer Global Health 2011.

Acceptance of the booking will take place when BMJ Group has received cleared funds for Global Health 2011. This is when our contract comes into effect. The only exception to this is where we have received a booking request from you very close to the Global Health 2011 event date and we have agreed to allow you to attend, despite cleared funds having not been received. In those circumstances, the contract between us will come into effect when we confirm you are able to attend Global Health 2011.

3. Travel & hotel arrangements

3.1 We urge you not to make non-refundable travel arrangements as the BMJ Group cannot be held responsible for non-refundable travel tickets. We suggest you make your refundable travel booking after you have received confirmation from the BMJ Group.

3.2 Bookings, cancellations or amendments to hotel arrangements should be made by directly contacting the hotel/accommodation booking agency.

4. Use of personal data

Use of the data that you provide us, or which is collected by us on this website, is governed by our Privacy Policy which can be found at <http://group.bmj.com/group/about/legal/privacy/>

5. Prices and payments

5.1 The prices quoted on our website are inclusive of VAT (unless otherwise specified), which shall be payable on all bookings at the standard rate of 20% (or as amended) (VAT No 674 7384 91). Prices are valid for the relevant event and shall be valid for such period indicated. All payments will be made in pounds sterling. For any delegates making payments from a bank account outside of the UK, your bank will convert the fee payable and the amount deducted will be subject to the exchange rate at the time.

5.2 Whilst we try to ensure that all of our prices on our website are accurate, errors may occur. If we discover an error in the prices of the products you have ordered, we will inform you as soon as possible and give you the option of recommencing your order at the correct price or cancelling it. If you do not respond to our contact we will treat the order as cancelled. If you cancel and we have already processed your payment, you will receive a full refund.

5.3 Payments must be made through the method specified above. We take all reasonable precautions to keep the details of your order and payments secure. Unless we are negligent, we cannot be held liable for losses caused as a result of unauthorised access to the information provided by you.

5.4 Please note that we may make a search with a credit reference agency, which will keep a record of that search and may share that information with other businesses. In the case of company bookings we may also make enquiries about the principal directors with a credit reference agency.

6. Cancellation, alterations, losses and refunds

6.1 Transfers from one delegate to another for the booked conference will be permitted at any time upon written notice to the BMJ Group.

6.2 Cancellation charges, for contracted bookings, are follows:

– If written notice is received within 20 or more working days before the date of the event, a full refund will be given.

– If written notice is received between 8-19 working days before the date of the event, your fee will be refunded in full, less 20% administration charge. This administration charge will not apply if you have cancelled your booking within 7 working days or less after our contract comes into effect (see Clause 2.2).

– If written notice is received within 7 working days or less prior to the event, refunds will only be given in exceptional circumstances, and at the discretion of the BMJ Group. This is because we will have had to confirm and in most cases had to pay for final numbers at the event and will have started performing our services. You therefore hereby agree that in such circumstances, that no refunds shall be permitted.

6.3 It may be necessary for reasons beyond the control of the BMJ Group to alter the content and timing of the conference, the identity of the speaker, and/or the date or the venue. In the unlikely event of the conference being cancelled (as opposed to postponed), by BMJ Group we will refund you the registration fee but to the fullest extent permitted by law, we will not be liable to you for any other costs or losses, whether direct or indirect. This does not affect your statutory rights. In addition to the fullest extent permitted by law we will not be liable to you for any losses (whether direct or indirect) based on reliance on any content at event and to the fullest extent permitted by law the BMJ Group disclaims all warranties regarding the event, whether express or implied (including by statute).

7. Venue rules

7.1 You will need to comply at all times with the rules and regulations imposed by the venue and may be excluded or removed from the conference for failure to adhere to such requirements. You will also need to ensure that you have your own insurances against any loss to your property or any loss or damage you may cause at the conference.

8. Waiver

8.1 If you breach these conditions and we take no immediate action, this will not be deemed a waiver of our rights and we will still be entitled to take further action at a later time.

9. Events beyond our reasonable control

9.1 Should BMJ Group be unable to perform any obligations under this Agreement due to causes or circumstances beyond its reasonable control, including but not limited to any Act of God, war or threatened war, terrorism or threatened terrorism, fire, flood, drought, strike, lock out or actions of the venue, they will not be liable to you for any losses or claims arising from this.

10. Entire Agreement

10.1 To the fullest extent permitted by law, these conditions constitute the entire agreement between you and BMJ Group with respect to Global Health 2011 being booked.

11. Modifications

11.1 These conditions cannot be changed or terminated orally, and no changes or amendments to these conditions shall be binding until accepted by both you and BMJ Group in writing (which includes by fax and email).

12. Exclusion of Third Party Rights

12.1 There shall be no right whatsoever for any third party to enforce these conditions. You and the BMJ Group hereby expressly wish to exclude the operation of the Contracts (Rights of Third Parties) Act 1999.

13. Complaints or contacting us

13.1 If you have any complaints or wish to contact us, please contact us by emailing events@bmjgroup.com or writing to BMJ Events, BMJ Publishing Group Ltd, BMA House, Tavistock Square, London, WC1H 9JR.

14. Governing law and jurisdiction

14.1 These terms and conditions are subject to the laws of England and it is agreed that the courts of competent jurisdiction shall be the English Courts.