

# From reading books to increased smart device screen time

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The number of people with myopia is expected to rise from 1.950 billion in 2010 to 4.758 billion by 2050.<sup>1</sup> In Asia, the prevalence of myopia in teenagers has been reported to be as high as 96.5%.<sup>2</sup> One study demonstrated that 11% of Singaporean preschoolers were already myopic, placing them at a significantly higher risk of developing high myopia and myopic macular degeneration.<sup>3</sup> This myopia ‘epidemic’ has become a profound public health concern. In Singapore, the direct cost of managing myopia was estimated at US\$755 million annually, and globally at US\$328 billion per year.<sup>4</sup>

It is now thought that because of the rapid increase in the prevalence of myopia in under one generation, environmental factors perhaps play a greater role in its development than our genes. Environmental risk factors include urbanisation, higher educational attainment, higher IQ, but more important has been two consistent risk factors: increased near-work activity and reduced outdoor activity.<sup>5</sup>

Studies often quantify near-work activity by the number of books read per week or the time spent reading books collected through questionnaires and diaries. Despite the subjectivity of this measure, a meta-analysis (25 025 children aged 6–18 years) reported a majority consensus on the association of increased near-work activity and myopia.<sup>6</sup> Therefore, specifically tailored interventions to reduce the impact of near work on myopia is probably justified. However, in the current digital age, the traditional assignment of using reading books as a proxy for near-work activity cannot solely account for the rapid rise in the prevalence of myopia. The role of smart devices, quantified as device screen time (DST) must also be investigated.

The rapid adoption of smart devices in children adds a new dimension to how we define and quantify near-work activity. The penetration of smartphones globally has increased from 21.6% in 2014 to 34.7% in 2018. Moreover, the age of smart device uptake is getting younger, with many 2-year-olds spending up to 2 hours a day on devices.<sup>7</sup> In line with these trends, research is now surfacing to link excessive device use with a number of adverse health outcomes, including mental health conditions,<sup>8</sup> diabetes,<sup>9</sup> heart disease<sup>10</sup> and myopia.<sup>11–14</sup> The WHO recently classified internet and gaming addiction as mental health conditions.<sup>15</sup> The increased DST resulting from gaming, social media and digital entertainment has led to a rise in sedentary behaviour, poor diet and a lack of outdoor activity.

A major environmental factor for myopia supported by epidemiological studies is the protective role for outdoor activity.<sup>5</sup> A study that examined 1249 school-aged children in 2006 found that outdoor time was significantly correlated with lower amounts of myopia (OR 0.90,  $p=0.004$ ).<sup>16</sup> The lack of adequate outdoor activity can also be attributed to the rise in DST. Only this year, a major international study that interviewed 847 ophthalmologists found that 86% (394), 60.2% (277) and 63.9% (294) of the respondents offered advice to patients to spend more time outdoors, reduce the amount of DST and limit smartphone use, respectively, to slow the progression of myopia.<sup>17</sup> This demonstrates a clear shift in our approach of managing myopia.

Could excessive device use and increased DST be the single major modifiable risk factor for myopia, accounting for both increased near-work activity and decreased outdoor activity? Studies in children are emerging, with major studies conducted in Taiwan,<sup>11</sup> India,<sup>12</sup> Japan<sup>13</sup> and China.<sup>14</sup> An earlier study from India (2015) examined 9884 children aged 5–15 years and reported that 2 hours or more of television time and playing mobile games was significantly associated with an increased risk of myopia ( $p<0.001$ ).<sup>12</sup> These findings are not surprising when you consider that occupations involving

extended computer use and other near-work tasks have long been associated with myopia.<sup>18</sup>

To better quantify the effects of DST as an independent risk factor in incident myopia, more research will be required. There is likely adequate evidence to support the inclusion of DST in both research and the clinical management of myopia. The consensus of independent ophthalmologists prescribing less DST and more outdoor play in the management of myopia is timely. This move should pave the way for the formulation of consolidated guidelines and frameworks to inform the ophthalmic and wider community on myopia prevention. Additional measures such as face-to-screen distance, body posture and digital content should also be explored. The use and misuse of smart devices, particularly in our paediatric populations, must be closely monitored to address the emerging phenomenon of ‘digital myopia’.

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